

# INTERNATIONAL BUSINESS PRESENTATION

Select a country from the list of approved countries at the following website

<http://www.executiveplanet.com> (starred items below can be found at the website).

You will create a business presentation using PowerPoint, Prezi, etc. or another presentation tool approved by the teacher to be presented orally to the class.

Presentations must include the following information:

1. Title Slide
2. Notes on presentation (talking points)
3. Country Information (population, religion, location—MAP, other pertinent information)
4. Video: Google Earth to show your country's location
5. Other Information (find the country's flag and origin/meaning of the flag, currency and a picture of the currency, and conversion to \$US)

**NOTE:**

- Info for country/other information can be obtained from
    - [World Factbook](#)
    - [Nation Master](#)
  - Currency photos can be obtained from
    - [http://www.exchangerate.com/currency\\_photos.html](http://www.exchangerate.com/currency_photos.html)
6. Things to know before traveling. (visit the consular website--<http://travel.state.gov>/ and find out what you need to do to go there, safety/crime issues, speed limit, etc.)
  7. A Few Words... (find a few words from that country, especially hello, goodbye, thank you, etc.)
  8. Making Appointments\*
  9. Business Dress\*
  10. Topics of Conversation (good and bad)\*
  11. Addressing Others\*
  12. Acceptable Behavior\*
  13. Gift Giving\*
  14. Negotiating\*
  15. Entertaining\*
  16. Dining (find a few country favorite foods. (Bonus if you bring a dish or sample of the food)
  17. Conclusion: Compare to the US. How is currency different? How are customs/culture? Would you want to visit there? Why/why not?

# International Business

## Scoring Rubric

| <b>Requirements</b>   | <b>Points</b> | <b>Deduction</b> |
|---|---------------|------------------|
| Slideshow contains all items listed above on assignment   | 160           |                  |
| Google Earth video, map, flag, picture of currency are included as graphics   | 20            |                  |
| NOTES/Talking points (not word for word and sentences)  | 20            |                  |
| Quality of visual presentation (graphics tastefully done, nice theme/colors, etc.)  | 25            |                  |
| Quality of oral presentation (no ums, speech is understandable, makes sense, etc.)  | 25            |                  |
| Eye contact during oral presentation—DO NOT READ TO THE AUDIENCE OR STARE AT THE SCREEN!  | 25            |                  |
| Spelling/grammar of presentation  | 25            |                  |
| Notes turned in and a printout of presentation is turned in   | 50            |                  |
| A quiz over the country is typed up with answer sheet and turned in (5 T/F, 5 MC, and 3 short answer)                               | 50            |                  |
| --other deductions<br><br>Points will be deducted if you finish early and do not try to enhance your presentation; make these GOOD! |               |                  |
| <b>Above and beyond bonus points</b> (exceptional extras, such as video demonstrations of etiquette, etc.)                          | <b>??</b>     |                  |
| <b>TOTAL</b>  | <b>400</b>    |                  |

NAME: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

*When time for your presentation, be sure to have your slides printed, your notes, your quiz (with answer key), and this grade sheet. Deductions will be made if any part is not ready when your name is called.*