

Video Rubric

	4	3	2	1
Attractiveness	Excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Good use of font, color, graphics, effects, etc. to enhance the presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.
Mechanics	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Four misspellings and/or grammatical errors.	More than 4 errors in spelling or grammar.
Interpretation	Product shows a large amount of original thought. Ideas are creative and inventive and effectively interpret the poem.	Product shows some original thought. Work shows new ideas and understanding of the poem.	There is little evidence of original thinking and interpretation is very weak.	Interpretation is very poor with no clear indication of understanding of the poem.
Text: Font Choice & Formatting	Font formats (e.g., color, bold, italic, centering) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formatting has been carefully planned to complement the content. It may be a little hard to read.	Font formatting makes it very difficult to read the material.
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the interpretation.	A few graphics are not attractive but all support the theme/content of the interpretation.	All graphics are attractive but a few do not seem to support the theme/content of the interpretation.	Several graphics are unattractive AND detract from the presentation
Soundtrack	Music stirs a rich emotional response that matches the poem well.	Music stirs a rich emotional response that somewhat matches the poem.	Music is ok, but it does not add much to the poem.	Music is distracting and detracts from the poem.

Video Score: _____